

SA business scores international Stevie® award

13 November 2013

SA company Clear Decisions has brought home a Bronze Stevie® Award at the 10th Annual Stevie Awards for Women in Business. Clear Decisions was one of only a handful of successful Australian businesses and South Australia's only winner.

The Stevie Awards for Women in Business recognise the world's top female entrepreneurs, executives, employees and the organisations they run. Nominated in the Company of the Year – Business Services (10 employees or less) category, Clear Decisions was competing against more than 1200 nominations from 18 nations and territories.

"We're delighted to be recognised internationally for our work amongst such outstanding entries," said Lisa Twyford, Founder and Managing Director Clear Decisions.

"Growing a small business in South Australia over the last four years has been a challenge, but this award reflects just how much a dedicated and passionate team can make a difference," she said.

Stevie Award winners were selected by more than 240 executives worldwide who participated in the judging process this year. Nicknamed the Stevies for the Greek word for 'crowned', the awards were presented to winners during a sold-out event at the Marriott Marquis Hotel in New York City on 9 November 2013.

"For 10 years we have been recognising the achievements of women in the workplace, and this year's nominations were the most impressive class the judges have ever reviewed," said Michael Gallagher, founder and president of the Stevie Awards.

Lisa Twyford founded Clear Decisions in 2009 to help businesses continually improve and transform their operations. At Clear Decisions, Lisa and the team work across five key business support areas: strategic planning, business analysis and improvement, change management, project management and training.

"We're looking forward to continuing our growth as well as supporting other South Australian businesses to achieve their goals," said Lisa.

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Lisa Twyford, Managing Director of Clear Decisions is available for interview on:

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About Clear Decisions www.cleardecisions.com.au

Clear Decisions offer specialist skills in strategic planning, business improvement, project management and business transformation. We help businesses to get things done, work smarter and reach their full potential. Clear Decisions was founded in 2009 by Lisa Twyford, a former participant in the South Australian Young Entrepreneur Scheme. Lisa Twyford is a highly motivated professional whose foresight and commitment to continual improvement inspires her clients to challenge the business status quo and achieve their goals.

Lisa and the Clear Decisions team deliver business services across a wide range of industries to

clients such as Elders, Minter Ellison Lawyers, SACA, SA Water, University of South Australia, Asthma Foundation SA and Zoos SA. More information: www.cleardecisions.com.au

About the Stevie Awards

Stevie Awards are conferred in five programs: the Asia-Pacific Stevie Awards, The International Business Awards, The American Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honouring organisations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at www.StevieAwards.com.

Details about the Stevie Awards for Women in Business and the list of Stevie Award winners are available at www.StevieAwards.com/Women.