Local entrepreneur awarded bronze in Asia Pacific Stevie Awards

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Lisa Twyford, Managing Director of SA company Clear Decisions has been awarded the bronze award in the 2014 Asia Pacific Stevie awards in the category "Woman of the Year".

This is the second Stevie Award win for Lisa and the Clear Decisions team.

The Asia Pacific Stevie Awards are the first business awards program to recognise achievement in business in all 22 nations of the Asia-Pacific region. They are the newest of the Stevie Awards program, which are widely considered to be the world's premier business awards, conferring recognition for achievement in the workplace in programs such as the International Business Awards for more than a decade.

"We're delighted to be recognised internationally for our work amongst such outstanding entries," said Lisa Twyford, Founder and Managing Director Clear Decisions.

Gold, Silver and Bronze Stevie Award winners were selected by more than 50 executives around the world who participated in first-round judging the week of 14 April. A second international panel of judges will choose five Grand Stevie winners from among the Gold winners in early May.

Nicknamed the Stevies for the Greek word for "crowned", the awards will be presented to winners and Grand Stevie winners announced at a gala banquet at the Lotte Hotel in Seoul, South Korea on 30 May.

"Growing a small business in South Australia has been a fantastic adventure, and this nomination reflects just how much a dedicated and passionate team can make a difference," she said.

Lisa Twyford founded Clear Decisions in 2009 to help businesses continually improve and transform their operations. At Clear Decisions, Lisa and the team work across five key business support areas: strategic planning, business analysis and improvement, change management, project management and training.

"We're looking forward to continuing our growth as well as supporting other South Australian businesses to achieve their goals," said Lisa.

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Lisa Twyford, Managing Director of Clear Decisions is available for interview on:
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About Clear Decisions   www.cleardecisions.com.au

Clear Decisions offer specialist skills in strategic planning, business improvement, project management and business transformation. We help businesses to get things done, work smarter and reach their full potential. Clear Decisions was founded in 2009 by Lisa Twyford, a former participant in the South Australian Young Entrepreneur Scheme. Lisa Twyford is a highly motivated professional whose foresight and commitment to continual improvement inspires her clients to challenge the business status quo and achieve their goals. Lisa and the Clear Decisions team deliver business services across a wide range of industries to clients such as Elders, Minter Ellison Lawyers, SACA,

SA Water, University of South Australia, Asthma Foundation SA and Zoos SA. More information: www.cleardecisions.com.au

About the Stevie Awards

Stevie Awards are conferred in five programs: the Asia-Pacific Stevie Awards, The International Business Awards, The American Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. A sixth program, the German Stevie Awards, will open later this year. Honouring organisations of all types and sizes and the people behind them, the Stevies recognise outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at www.StevieAwards.com.

"We are delighted that the Asia-Pacific Stevie Awards have debuted with such a stellar group of winners," said Michael Gallagher, president and founder of the Stevie Awards. "We look forward to celebrating the winners and presenting them their awards at the gala banquet in Seoul on 30 May. We extend our most heartfelt congratulations to all of this year's Gold, Silver and Bronze Stevie Award winners."

A full list of the winners can be seen on the Stevie Awards website: http://asia.stevieawards.com/stevie-winners